



Dina Coppel

A Brief Resumé

Dina Coppel is a Director of Corteks Company and is an experienced business owner and executive. Dina has 25 years' experience of successful strategy development and implementation as an entrepreneur, manager and advisor. In addition to her work with Corteks, Dina currently consults directly to companies on top line revenue growth strategies while also sitting as a non-executive director on a number of boards.

Most recently, Dina worked in the legal industry initially with Allens Arthur Robinson responsible for managing some of that firm's key client relationships as well as being an internal advisor on growth strategies. Subsequently, Dina was one of the founders of Advent Lawyers (now AdventBalance). Winner of the 2011 Lawyers' Weekly Box Breaker Award for Innovation, Advent Lawyers was a new model law firm, providing an innovative service in a well-established industry. Major clients included NAB, UBS, ANZ, Valad, Brookfield Multiplex, Credit Suisse, Coles, Macquarie Bank and Australia Post.

Dina trained as a tax advisor, working for Arthur Andersen in Australia, Geneva and London advising domestic and international companies on finance and international tax related issues before deciding to return to Australia. On her return, Dina established a retail business selling fresh gourmet packaged sandwiches and coffee roasted daily, which quickly expanded to multiple sites, and wholesale supply.

Dina holds a Bachelor of Commerce (Finance) and a Bachelor of Laws and is a Graduate of the AICD's Company Directors Course. She is a Board member of the State Library of NSW Foundation and has previously sat on the boards of financial institutions and not for profits. Dina is now based in Singapore, working with Australian and Asian businesses.

Dina is also the author of the 1000coffees blog, about her journey from corporate roles to becoming a non-executive director and is a mentor to a number of female professionals.